Evolving Japan: Status of Sustainability Governance





About BSR

Our Mission

Our mission is to work with business to create a just and sustainable world. We envision a world in which everyone can lead a prosperous and dignified life within the boundaries of the Earth's natural resources.





Global Nonprofit Business Network

We are a global nonprofit organization that works with our network of more than 250 member companies to build a just and sustainable world. From our offices in Asia, Europe, and North America, we develop sustainable business strategies and solutions through consulting, research, and cross-sector collaboration.





Mission-Driven

Our mission-based approach and nonprofit status result in consulting services focused on innovation, impact, and long-term, positive change.

Industry Focus

Our consulting teams are organized by industry, creating expert teams that are familiar with industry-specific issues and trends.

Diverse Expertise

Our unique mix of staff—with backgrounds in business, civil society, consulting, investment, government, law, and policy—bring innovative and diverse thinking to global sustainability challenges.

Deep Experience

We are experienced and equally comfortable working across the full range of company operations, and we are uniquely placed to connect points across the value chain.

Demonstrated Leadership

We've shaped the field of corporate responsibility since 1992. Our more than 20 years of experience dedicated to sustainability brings unparalleled expertise and insight.



Evolving External Environment - Drivers



International Framework and Standards

	GRI*	UNGC	ISO 26000	OECD Guidelines
Japan	14.3%	72.2%	71.4%	26.7%
US	49.3%	27.7%	7.7%	5.8%
UK	67.5%	37.6%	11.8%	8.5%
Germany	70.6%	35.4%	9.9%	16.2%
Netherland	87.9%	35.2%	14.3%	20.7%
China	15.4%	10.3%	23.9%	0.0%
Korea	61.8%	42.2%	69.7%	27.5%
Average	61.8%	36.4%	13.3%	11.0%

Nearly 200 Japanese companies' integrated report published in 2015.

Japanese companies are good at following international framework and standards



Standards/Laws/Regulations

- ISO26000 international standards for social responsibility (2010)
- US Dodd-Frank Act Section 1502, Conflict Minerals (2010)
- UN Guiding Principles on Business and Human Rights (2011)
- US California State Transparency in Supply Chain Act (2013)
- The Equator Principles Revision (2013)
- Japanese Stewardship Code (2014)
- International Integrated Reporting Council (2014)
- UK Modern Slavery Act (2015)
- Paris Agreement (2015)
- Sustainable Development Goals (2015)





Climate Change



Japan ratified Paris Agreement on Nov. 8th, 2016



Sustainable Development Goals





13 CLIMATE ACTION



14 LIFE BELOW WATER





10 REDUCED INEQUALITIES









6 CLEAN WATER AND SANITATIO









- 17 goals articulate the expectations of the international community for the world's socio-economic development agenda through 2030.
- Roundtable on SDGs initiated by Japanese governments (MoFA) including academics, private sectors and NPOs to discuss about Japanese collaboration to contribution towards SDGs. (Sept. 2016)



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