

# Turning frosty

*China's growth cools as the US-China trade war heats up*

## 降温

随着中美贸易战的持续升温，中国的经济增长放缓

Rachel Morarjee

经济学人企业组织总监

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**1.The macro perspective**

**2.Financial derisking**

**3.A long-term perspective**

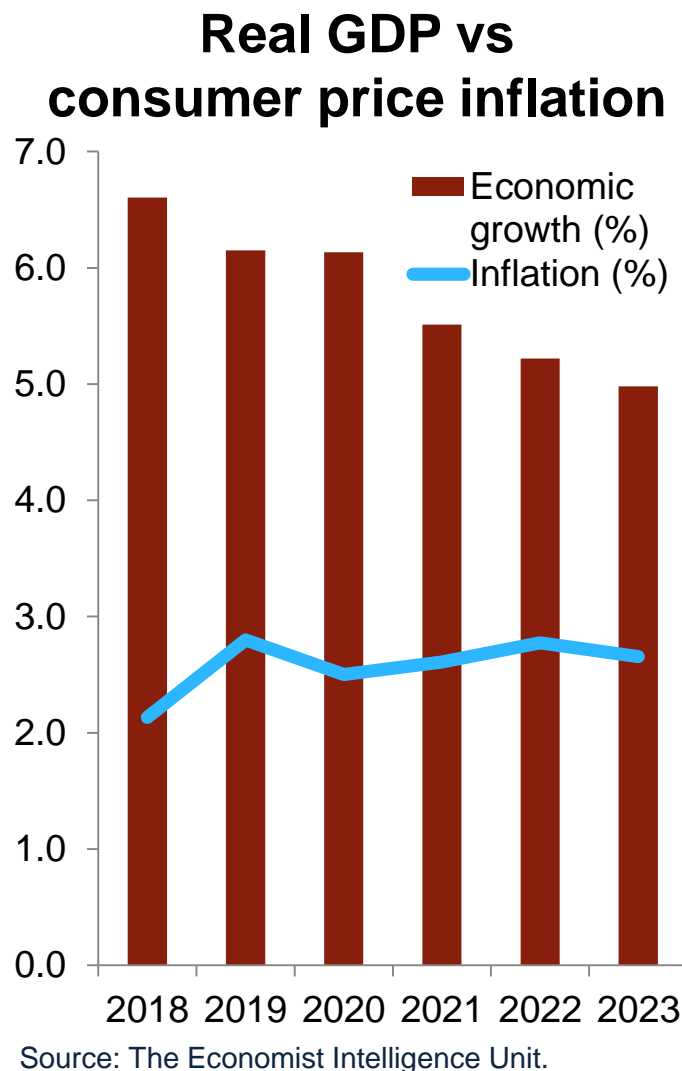


# The macro perspective

*Cooling growth, hardening politics*

# The economic challenges are mounting

- Financial “derisking” continues, despite trade war concerns
- Growing trend towards state control & SOE consolidation hurts productivity
- Centre-region fiscal rebalancing still needs to be tackled
- Demographic ageing is now weighing on GDP growth
- “Easy” gains from urbanisation are largely realised already



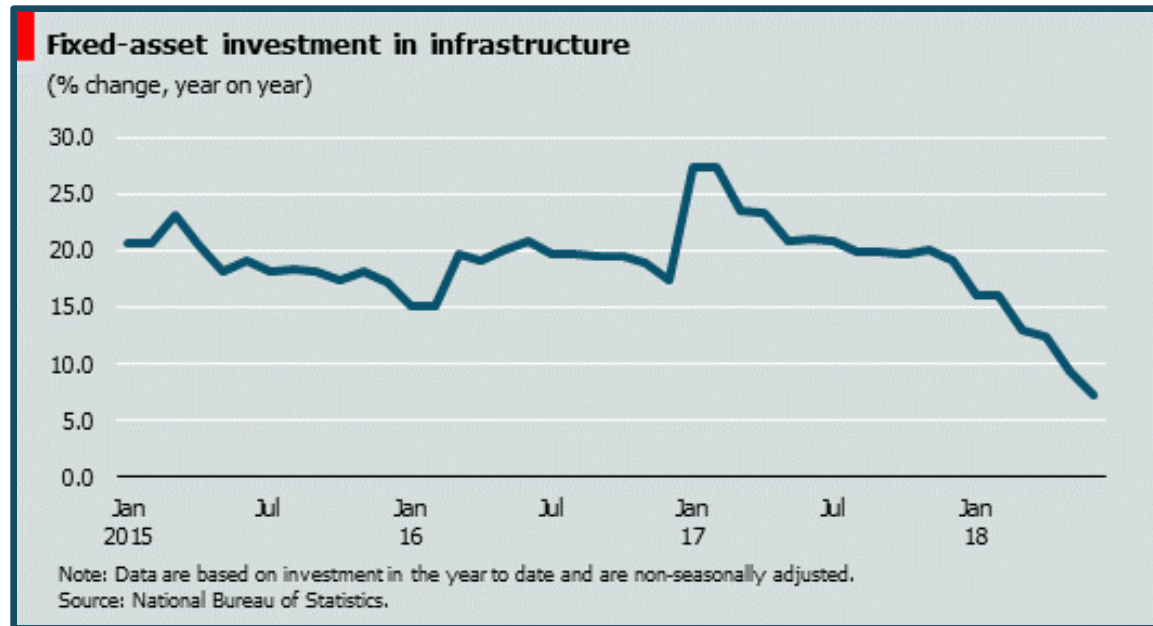
# Consumption – downgrading fears overplayed

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- Retail sales growth has slowed
- Annual car sales set to fall in 2018; first time since 1990s
- Some “low-end” brands outperforming
- Concerns about “consumption downgrade”, but overplayed
- Incomes continue to climb ~8% p.a.
- We see real growth of 6.5% in household spending in 2019



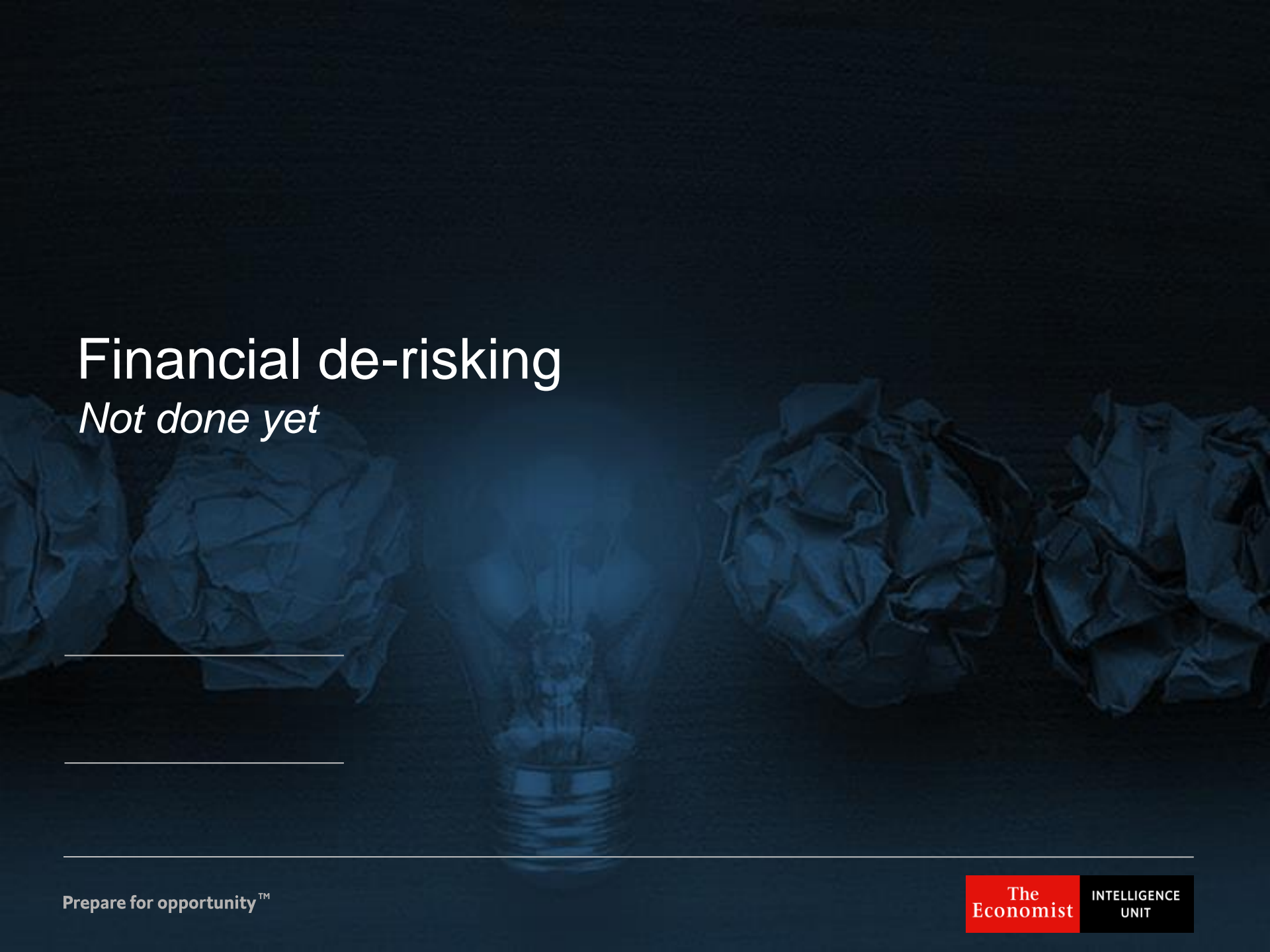
# Investment: slowing, slowing... contracting?



- Financing infrastructure increasingly challenging
- Government has loosened restrictions on local government infrastructure plans & stepping up bond issuance, but no return to 2016
- Property investment unlikely to surge again - but some exceptions

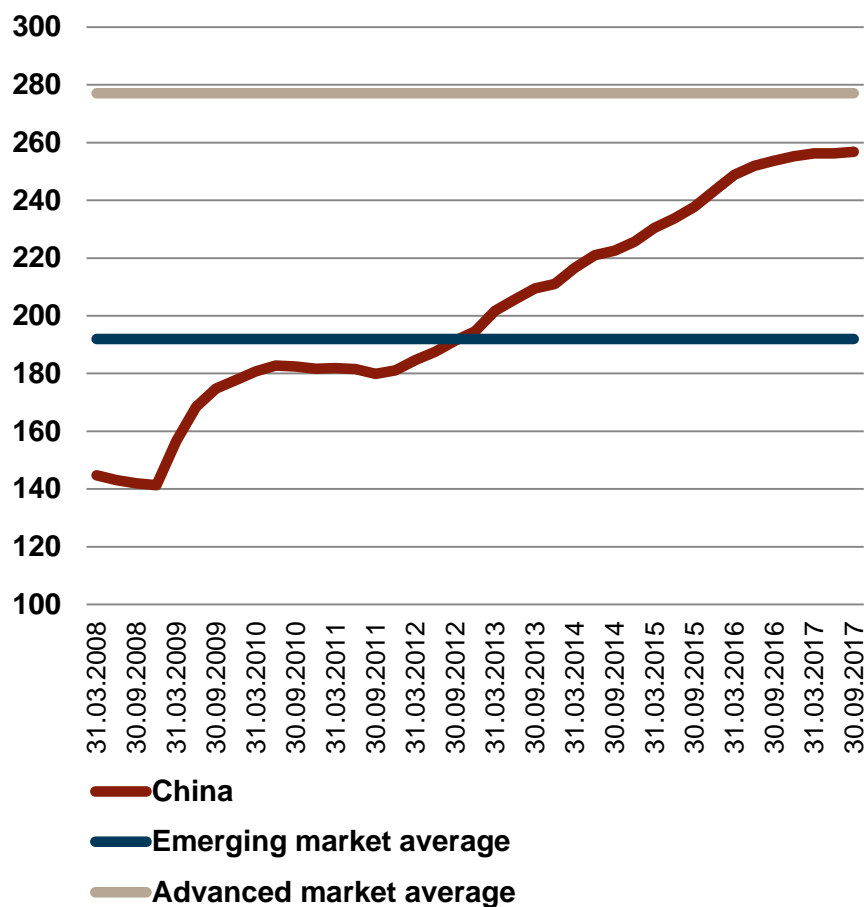
# Financial de-risking

*Not done yet*

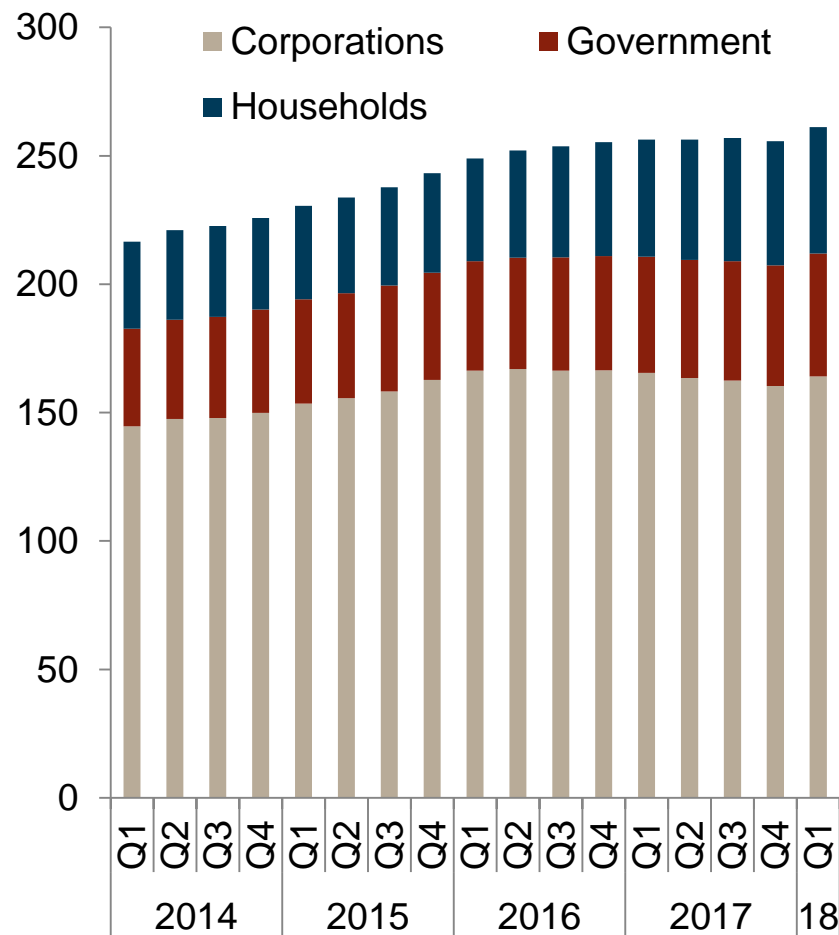
A central lightbulb is illuminated, surrounded by several crumpled paper balls. The scene is set against a dark blue background. The lightbulb is the only source of light, casting a glow on the surrounding paper balls. The overall mood is one of creative thinking and risk-taking.

# Efforts to rein in leverage lose traction

## Chinese total debt to GDP ratio %



## Debt-to-GDP ratio by sector (%)



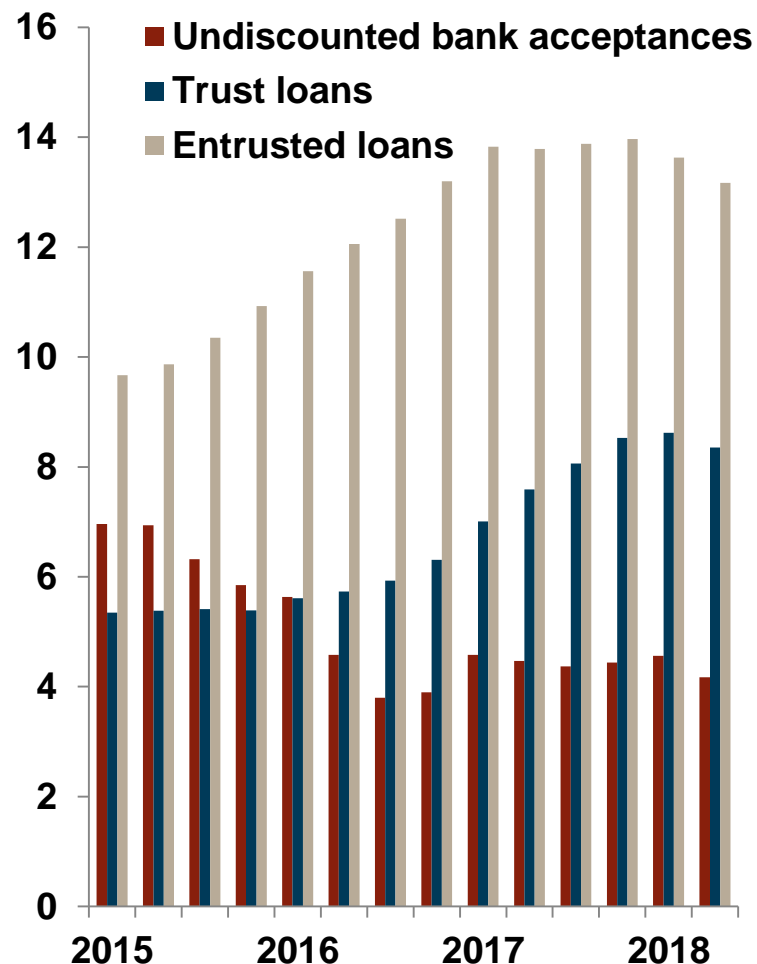
Source: BIS.



# Central bank moves to squeeze out some risk

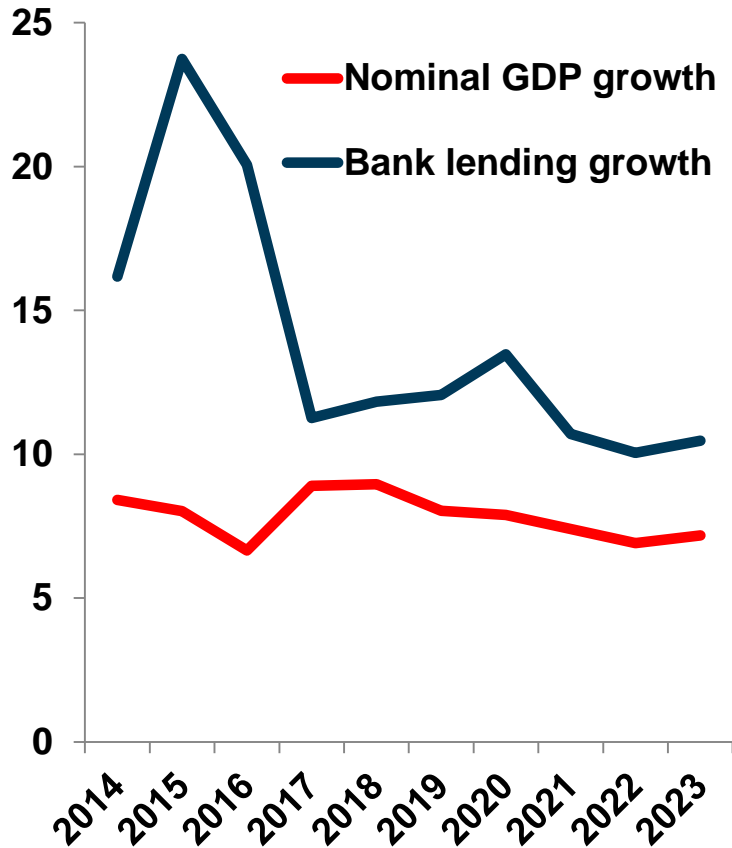
- PBC approach has been to allow innovation, for 1-3 yrs then tighten
- Served well in boosting fintech & developing competition for big SOCBs
- But risk has grown in less regulated parts of the financial sector
- Key areas of concern include:  
BADs; trust products; P2P lending
- Biggest risks are around exposure to property prices & local govt projects
- Fear of social instability =>  
Implicit state guarantee

## Stock of financing (Rmb trn, eop)



# We see some progress, but not a lot

## Lending will continue to outpace GDP



- Government has limited tolerance for slower GDP growth
- Expect progress on:
  - Increasing FDI in finance via liberalisation
  - Eroding implicit guarantees
  - Slowing loan growth
- Expect less headway on:
  - Reducing overall leverage
  - Tackling exposure to property & LGFVs
  - Transparency
  - Resolution of bad debt

# China vs US: Thucydides trap fears crystalize



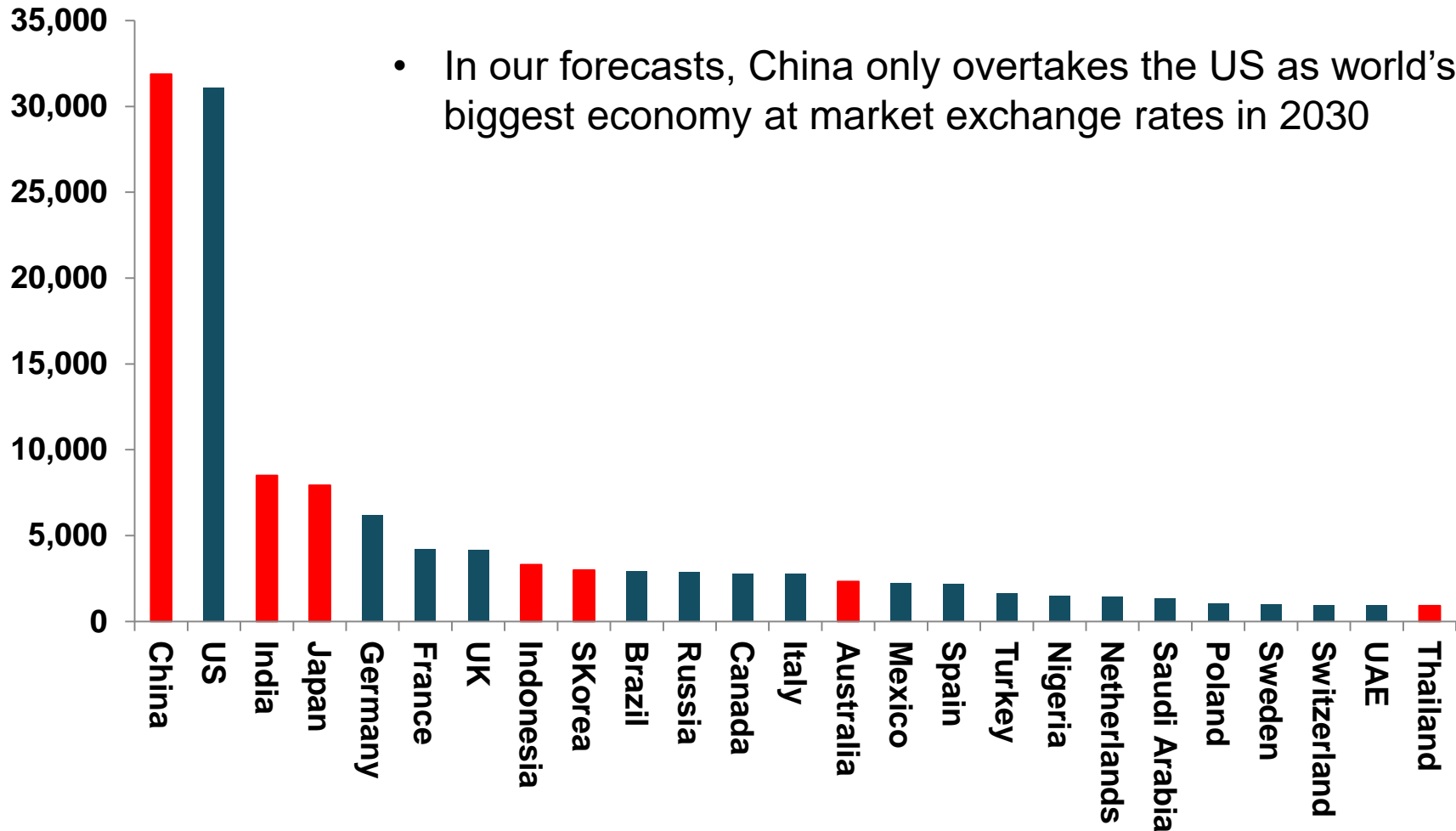
- We see trade war being sustained until 2020 at least – probably longer
- US administration contains very hardliners & moderates. Trump a hardliner on trade
- Chinese leadership facing internal pressures too
- Trade tensions will seep into security clashes & broader strategic challenge
- Risk of new Cold War is high

# A long-term perspective

*Outlook still positive, but risks are rising*

# World's 25 largest economies in 2030

- In our forecasts, China only overtakes the US as world's biggest economy at market exchange rates in 2030



Nominal GDP, US\$ trn. Source: The Economist Intelligence Unit.